



Can we improve nutrition

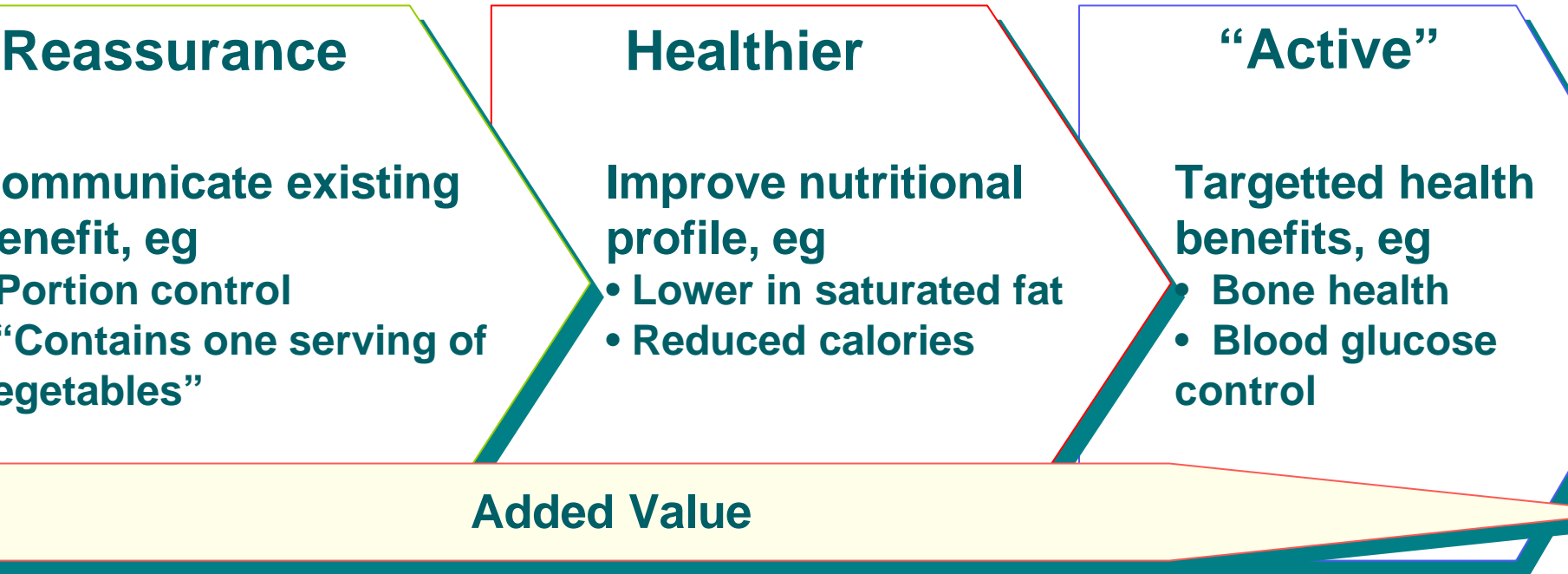
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The Nestlé Position On Nutrition

1. **Proper nutrition and adequate physical activity are integral to maintaining good health**
2. **Every food plays a role in achieving a balanced diet**
3. **Improve existing products and develop new ones to help consumers manage their health and body weight**
4. **Responsible communication about all our products, especially those consumed by children (advertising and marketing practices)**
5. **Clear and "user-friendly" nutrition labelling to help consumers make well-informed food choices**
6. **Encouragement of nutrition education programs for the public**
7. **Collaborate closely with public health bodies, both national and international, in efforts to improve health and reduce the incidence of obesity in the world**

Product Renovation and Innovation

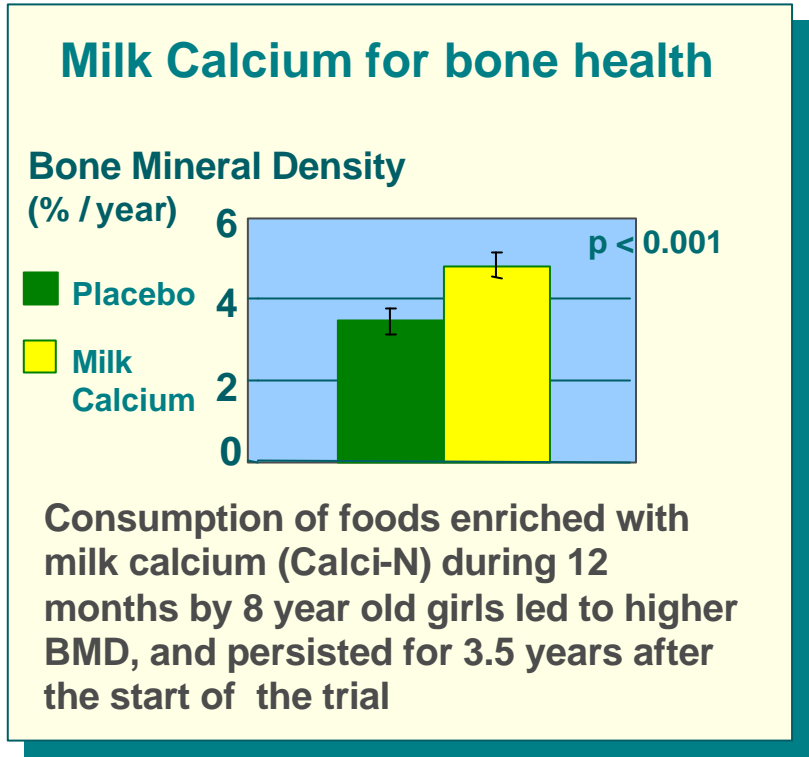


Continued attention to public health–sensitive nutritional components:

Energy density, saturated fat, transfatty acids, sugar, salt

Product Innovation

“Active”
 etted health
 efit
 e Health



our JP et al (1997) Calcium-enriched foods and bone mass growth in prepubertal girls: a randomized, double-blind, placebo-controlled trial. [J Clin Invest 99:1287-94](#)

our JP et al (2001) Gain in bone mineral mass in prepubertal girls 3.5 years after discontinuation of calcium supplementation: a follow-up study. [Lancet 358:1208-12](#)